



# Outdoor Pursuits

## Events Director – Columbus Outdoor Pursuits

Are you passionate about cycling, adventure, and creating unforgettable experiences for riders? Columbus Outdoor Pursuits (COP) is seeking an **Events Director** to lead and manage some of Ohio's most iconic bicycle tours. If you thrive in dynamic environments, love the thrill of planning epic rides, and want to make a lasting impact on the cycling community, this is the job for you!

### Who We Are

Columbus Outdoor Pursuits is a **501c3 non-profit** dedicated to **safe, full-service bicycling and outdoor adventures** in Ohio since 1937. We build knowledge, experience, and fitness so outdoor enthusiasts can create lifetime memories. Proceeds from our events support **outdoor activity infrastructure and development**, ensuring cycling and adventure sports flourish for years to come.

### The Opportunity

As the **Events Director**, you'll be at the helm of three major bicycle tours, bringing together cyclists from all over to experience the beauty and adventure Ohio has to offer.

- **The Great Ohio Bicycle Adventure (GOBA)** – A legendary **week-long tour** with over 1,000 riders, traveling through different regions of Ohio every June.
- **The Tour of the Scioto River Valley (TOSRV)** – America's **oldest** bicycle tour! A weekend-based ride in Chillicothe every May, celebrating **64 years** of cycling heritage.
- **Knox County BiketOberfest (KCBO)** – A fresh, **festival-style** weekend event launching in Mt. Vernon every October, expected to draw up to **500** riders.

Beyond these major events, you'll also support **single-day rides, weekly training sessions, bike-packing outings, and backpacking and hiking trips.**

### Your Impact

As Events Director, you will:

- Design and manage cycling event plans, coordinating with COP leadership.
- Develop epic ride routes, event themes, and pricing strategies.
- Secure host communities, facilities, vendors, and sponsors.
- Lead **route scouting, GPS mapping, and event marking** to ensure a seamless experience for riders.
- Oversee safety protocols, first aid readiness, and on-road support teams.
- Curate **local entertainment and attractions** to enhance rider experiences.

- Manage budgets responsibly, ensuring fiscal discipline and compliance with COP guidelines.
- Handle contracts, expenses, and revenue tracking with transparency and accuracy.
- Communicate directly with cyclists, keeping them engaged and excited for the adventure ahead.

### The Ideal Candidate

- **Cycling Enthusiast** – You understand the pulse of adventure cycling and want to create the best experiences for riders.
- **Organized Leader** – You thrive in logistics, planning, and delivering **well-executed** events.
- **Financially Savvy** – You have experience managing budgets, making sound financial decisions, and tracking event expenses efficiently.
- **Great Communicator** – You love engaging with riders, host communities, and vendors to bring events to life.
- **Team Player** – You value volunteers and know how to **empower and collaborate** with a dedicated team.
- **Travel Ready** – You're comfortable traveling across Ohio for planning and event execution (overnight stays required).
- **Trustworthy & Professional** – Must be able to pass a criminal background check to ensure the safety and integrity of COP events and operations.

### The Perks

- **Make an Impact** – Help cyclists experience life-changing adventures while furthering COP's non-profit mission.
- **Flexible Work** – A mix of in-office and remote flexibility. The preferred candidate will live in Central Ohio.
- **Dynamic Environment** – No two days are the same—each event brings new challenges and rewards!
- **Vacation Time** – **Three weeks off** so you can recharge for the next big adventure.
- **Salary Range** - \$50,000-\$60,000 per year. Level of compensation based on experience and qualifications. The opportunity for salary growth is commiserate with the growth of the event portfolio benchmarks.

Ready to turn your passion for adventure cycling into a career? Apply today!

**Submit your cover letter and resume to [info@outdoor-pursuits.org](mailto:info@outdoor-pursuits.org) by May 30th.**

Your next adventure starts here! 